

SWELL TIMES

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IN THE
KNOW

Painting Trim

Prior to painting your trim you must determine what type of coating it has. This indicates what prep is needed and what type of paint you should use.

Newly installed molding may be raw wood or primed. Apply putty to nail holes and caulk seams. Prime any raw wood.

If trim was previously stained it requires sanding prior to coating with an oil based primer and then painted.

If trim was previously painted you need to know if it has oil or latex paint. Simply take a rag with rubbing alcohol and wipe the surface. If no paint was removed it has oil paint. Latex paint will not bond to oil paint. Oil paint has VOC's that are harmful to breath. Skilled application is also required to avoid the paint from sagging.



Customize Your Space!

New parents can find great enjoyment in customizing a child's nursery. As children grow older their walls can become stained with pen/marker, scotch tape residue and riddled with thumbtack holes. Some dads tend to like special space of their own as well, often referred to as "the man cave". Sports decor and beer brand promotions are popular themes. Meditation/Yoga rooms can have inspirational quotes and tranquil images.



Rather than taping or tacking posters to fresh painted walls we recommend applying a custom wall graphic sticker. You provide the custom image or our design team can create one for you. We can procure the wall graphic to your specs and apply it for you.

Swell Contractors can help you establish a paint color scheme that will compliment any theme and uniquely customize your special space. Our high quality painting application will make the room more elegant and fresh. You will ultimately get more enjoyment from using the space and impress anyone who views it.

MARKET UPDATE



According to the Sherwin-Williams Colormix Forecast 2019, there will be six themes of colors. Below are the colors that are predicted to influence home interior designs in the coming year:



In the Atlanta market the use of dark bold blue paint colors that are present in the Shapeshifter and Aficionado themes are growing in popularity. Sherwin Williams has a Pottery Barn collection that also includes a similar color called SW6244 Naval.

Gray neutral colors continue to be the norm. Bright and bold colors are popular options dining rooms or for accent walls in family rooms, hallways and bedrooms. White gloss trim remains the preferred choice and creates a nice contrast to the wall colors.

Sherwin Williams has organized these 42 colors that have been arranged into one master palette and organized into six unique color personalities. Which one describes you?

[Shapeshifter] The space occupied between technology and spirituality.

[Wanderer] The spirit of the “New West” that just can’t be fenced in.

[Aficionado] The nostalgia and timeless traditions of the well-worn, the bespoke and the rare things in life.

[Enthusiast] The calling of eclectic and passionate individuals to be bold unique.

[Naturalist] The personal connection with the world in bloom when walking barefoot in the garden.

[Raconteur] The tales and artistry of traders and nomads that have traveled the world.



Whether you are staging your home in preparation to sell or you just want to get a fresh new look, rest assure that our team at Swell Contractors can help you!

We can discuss all of your design goals and provide color strategy consultation to help you select from over 1,700 paint colors that Sherwin-Williams color has to offer in their fan deck.

CALL TO SCHEDULE: (678) 790-9612