

SWELL TIMES

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Pressure Washing

Before painting your home exterior you MUST clean the surface to remove all dirt and loose paint. Painting on a dirty surface will cause paint failure.

Over time your home will collect a film of dirt and grime. If pollen is not removed it will eventually harden and require force to remove it.

Exterior paint typically lasts 10 years. If wood siding or trim is in direct sunlight the paint may only last 5 - 7 years. The UV radiation will break down the paints ability to bond to the surface and hold the color.

Pressure washing your home at 3000 psi will remove dirt and grime and some loose paint. Using bleach will kill mildew stains. You must wait at least one day for the surface to dry before painting.

Choosing Exterior Colors

When deciding on which colors to use for the exterior of your home you should first start by reviewing the features and landmarks that surround your home.



Choose colors that coordinate with the non-painted materials such as brick or stone. Consider features such such as trees, shrubs and flowering bushes.



Pick colors that differ from neighbors but not drastically different. Make sure the colors are appropriate to the architectural style if you have an older historic home.



Use at least three colors in your scheme with stark contrast between the field color and trim color and use a bold accent color for a front door or shutters.

MARKET UPDATE



According to the Sherwin-Williams Colormix Forecast 2018, there will be three themes of colors that they have labeled as Sincerity, Unity, and Connectivity.



Sincerity includes complex grays and hazy botanicals. It represents a less is more attitude and blending in.

Unity incorporates pops of peacock colors that represent the bright folklore of indigenous patterns and artisanal crafts.

Connectivity combines influences of youthful techies and represents environmentalism, California pop culture and bright ideas.



The idea of incorporating natural elements that combine rustic features with modern living is growing more popular. An older brick fireplace can be white washed to provide this effect. Also a lot of new oak furniture designs have a pickled gray matte finish and gray hardwood floors are becoming more common. One trend that continues to be growing is the use of reclaimed barn wood as a feature wall.

In the Atlanta market we are noticing that bold colors like the Indigo represented in the Unity theme is popular for a vanity bathroom, dining room or bedroom. The soothing tones in the Unity theme are popular for a vanity, kitchen, foyer or living room. Tones of gray continue to be popular for walls as they provide the perfect base to accessorize with any of the colors in this trend forecast.

No matter if you are staging your home in preparation to sell or you just want to get a fresh new look, be rest assured and know Swell Contractors can help you!



We can discuss all of your goals and provide free consultation to select any colors from our Sherwin-Williams color fan deck.

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